

# Monthly Newsletter

**ALLENTON  
DENTAL CARE**

**July 2024**



## **WELCOME TO OUR PRACTICE NEWSLETTER**

We are delighted to introduce the inaugural issue of our monthly practice newsletter! This newsletter is designed to keep you informed and engaged with everything happening at our practice.

Each month, we will bring you a variety of content to enhance your dental care experience and keep you updated on the latest developments.

In every issue, you'll find oral health tips where our experts share advice on maintaining and improving your oral hygiene. We'll also include team updates to celebrate the milestones and achievements of our wonderful staff members.

Stay informed about the latest advancements and enhancements at our practice through our practice updates, where we highlight new technology and services that benefit your care.

Additionally, look out for special offers providing exclusive deals and promotions just for our valued patients.

We hope you find our newsletter informative and enjoyable. Your feedback is always welcome as we strive to provide the best care and communication for our patients.

### **In this newsletter you can expect:**

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Invisalign offer

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Oral cancer  
signs

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Interdental  
cleaning

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New iTero  
scanner

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Team updates

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Things to  
remember

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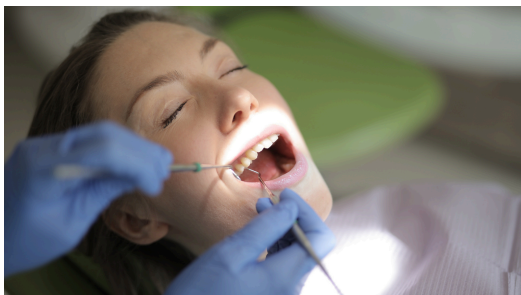


## LET'S TALK INVISALIGN - *a clear path to a beautiful smile*

Invisalign treatment is rapidly gaining popularity as an effective and discreet way to straighten teeth. Unlike traditional braces, Invisalign uses a series of clear, removable aligners that gradually shift your teeth into the desired position. These aligners are custom-made for each patient, ensuring a perfect fit and optimal comfort. One of the significant benefits of Invisalign is that it allows you to maintain your lifestyle and oral hygiene routine without any inconvenience.

The Invisalign process begins with a consultation where we discuss your goals and evaluate your teeth. Using our new iTero scanner, we create a 3D digital model of your teeth, eliminating the need for traditional putty impressions. This technology allows us to plan your treatment with precision and show you a preview of your new smile.

**As a special offer, the next 10 patients to start Invisalign treatment will receive £500 off! Don't miss this opportunity!**



### Recognising Oral Cancer

Oral cancer is a serious condition that can affect any part of the mouth. Early detection is crucial for successful treatment, which is why regular dental check-ups are essential.

Signs and Symptoms of Oral Cancer:

- Persistent sores or ulcers that do not heal
- Red or white patches in the mouth
- Unexplained lumps or swelling
- Difficulty swallowing or persistent sore throat
- Numbness in the tongue or other areas of the mouth

If you notice any of these symptoms, please schedule an appointment with us immediately.



### Oral Health Tip: Interdental cleaning

Achieving optimal oral health goes beyond just brushing your teeth.

Interdental cleaning, which involves cleaning between your teeth, is essential to prevent cavities and gum disease.

Interdental brushes are tiny brushes designed to clean the spaces between your teeth and are especially useful for people with wider gaps or braces. Floss is ideal for tighter spaces and helps in removing debris and plaque along the gum line.

For the best results, incorporate both tools into your daily oral hygiene routine.

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## EXCITING UPDATE - New iTero Scanner



We are thrilled to announce the addition of the iTero scanner to our practice!

This amazing new technology represents a significant investment in providing the best possible care for our patients.

### **Benefits of the iTero Scanner:**

The iTero scanner allows us to take highly accurate digital impressions of your teeth, eliminating the need for traditional putty impressions. This technology not only enhances the comfort and convenience of your visits but also improves the precision of treatments.

Scans with the iTero scanner can aid in various dental treatments, including Invisalign, composite bonding, and dentures. By using this cutting-edge technology, we ensure that your treatments are more accurate and efficient.

## **A FEW NOTES TO REMEMBER**

- Dentist Mr. Rakshit is now working one day per week on Mondays. He will be covering for other dentists during their annual leave, so you might see him working on the occasional Tuesday.
- Please let us know if your phone number changes so we can keep in touch with you for appointments and important updates. Update your details by calling us or through our patient portal. Thank you!
- Please note that our NHS waiting list is currently closed as we review our capacity. We will provide an update once it is open again. Thank you for your patience and understanding.



## **TEAM UPDATES**

We have some exciting news to share about our wonderful team members!

### **Congratulations to Charlie!**

Our lovely receptionist Charlie has recently tied the knot and we are thrilled to announce that she is also expecting her first child. We are so happy for Charlie and her growing family. Please join us in congratulating her on these wonderful milestones.

### **Happy Birthday Ruby!**

Our dedicated Trainee Dental Nurse, Ruby, has just celebrated her 18th birthday! Ruby is currently enjoying a well-deserved holiday abroad, and we can't wait to hear all about her adventures when she returns.





## THANKYOU FOR READING

We sincerely appreciate you taking the time to read our very first newsletter.

Your support means the world to us, and we are excited to continue bringing you valuable information and updates each month. We aim to make this newsletter a helpful resource for all our patients, so your feedback is always welcome. If there are specific topics you'd like us to cover or tips you'd find beneficial, please do not hesitate to let us know. We are here to serve you and ensure that you have the best possible experience at our practice.

As a special treat, we want to give you a sneak peek into what's coming next month. We have an exciting practice giveaway planned, where you could win some fantastic prizes that will enhance your dental care routine. Additionally, we will be offering an exclusive treatment deal that will only be announced in our newsletter, so be sure to keep an eye out for it. You won't want to miss these special offers!

Once again, thank you for being a valued part of our dental family. Your trust and loyalty inspire us to strive for excellence in everything we do. We look forward to sharing more updates, tips, and offers with you in the future. Stay tuned and see you in the next issue!

*Thank you for reading!*

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